



Parity Development

Steve PonTell

Partner

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Steve PonTell is a nationally recognized authority on housing affordability and community transformation. He is committed to building thriving communities, honoring the needs of its residents, and understanding the critical elements necessary for communities to achieve sustainable economic competitiveness. Steve is radically optimistic and dedicated to the integrity of the communities he builds.

Born to a Navy family in Loma Linda, CA, Steve is a lifelong entrepreneur, business executive, and policy expert. He's spearheaded an array of business enterprises and held several public-private leadership positions, including CEO of the Inland Empire Economic Council, the Ontario Chamber of Commerce, and the Big Bear Chamber of Commerce. In 1996, Steve founded the La Jolla Institute, a non-profit think-tank focused on policy research, education, and economic development.

In 2012, Steve was tapped as President and CEO of National CORE (National Community Renaissance), a full-service affordable housing and social service organization with a portfolio of nearly 9,000 affordable apartments in three states. Under his watch, CORE became the largest non-profit general contractor in the U.S. and a leading developer in the San Diego area, with a handful of projects under construction at the time of this writing.

Steve has led regional, state, and national symposiums, consulted on the housing affordability issue and testified before Congress and the California Assembly offering insights and strategies to help overcome the country's housing shortage.

Steve is married to wife, Victoria. They have two daughters and one grandson, Max, living in Oceanside.